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Quality "Made in Germany"

You can count on it

Stefan Simon, Brand Manager of Birki Schuh GmbH, regarding the coherence of brandname quality and production location:

„For our customers to be able to enjoy the comfort of their Birkis for a long time, our shoes are exclusively made in Germany – from footbed to buckle.

For us, quality is second to none – and has always been. At all times throughout the production process the quality of our sandals and clogs is painstakingly double-checked. This is possible because product development, production and sales work closely together on a daily basis. Additionally we follow the most state-of-the-art quality standards of the shoe industry.

That's why we solely produce in Germany and is illustrated by our seal of approval.

We regard it as our responsibility to safeguard the production location Germany and to provide support in the export of German products thus maintaining existing and creating new jobs. "Made in Germany" is more than just a label of origin and it still has great significance from an international point of view. Birki's is synonymous for high quality and reliable products. For years to come!"



Functional sandals and clogs in modern design – that's what the name Birki's has been standing for since 1993. As licensee of Birkenstock Orthopädie GmbH & Co. KG, Birki Schuh GmbH can look back on more than 230 years of experience in shoe manufacturing. The anatomic footbeds of the Birki styles perfectly adjust to the foot and support the natural step formation even during extended periods of walking and standing. Special production methods allow for the production of very light and extremely durable sandals and clogs. Due to the combination of innovative polymers with natural materials Birkis can be employed in a variety of different areas, like sauna, pool, spa, hotel, kitchen, hospital, garden, holiday, leisure, etc. The terms "anatomically moulded" and "highly developed" best summarise all Birki's collections to date.

Birki's – Imagination knows no bounds.